



JEEViKA

An Initiative of Government of Bihar for Poverty Alleviation

**Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar**



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Ref. No.: BRLPS/ADMN/04/06/3357

Date: 8/12/14

Office Order

Programmes related to various themes are organized by JEEViKA at different levels but most of them go unnoticed by the public and media. It is important to highlight achievements, success stories and programmes organized by this project. It is precisely for this purpose that Communication and other themes at State and District levels have to work.

It is accordingly directed that whenever a programme is organized, photographs relating to key activities be taken by the concerned communication team and detailed report be prepared. If it is a public function, people's representatives and media persons should be invited after taking the approval of the CEO. Public representatives should be apprised about the activity and media should be requested for coverage of the event in electronic and print media. If some news about these programmes is published in the newspapers / magazines, copy of the same should be collected and circulated to all concerned and Communication Theme at State level should collect such news for its library and the same should also be uploaded on JEEViKA website.

All concerned are requested to ensure compliance.



(Dr. N. Vijaya Lakshmi)

Chief Executive Officer-cum-State Mission Director

For Distribution:

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